

CAMPAIGN FOR COURTESY ON THE ROAD



featuring the geeky but lovable little mascot and spokescar...Sheldon!

you're the one who controls the ride

URTHE1

www.theroad.com www.courtesyontheroad.com www.courtesyontheroad.com



sheldon's featured business of the week

CAFE 10 in Clarksville

Café 10 is a cheery place to get a cup of coffee, a goodie, a sandwich, or ice cream. A loyal supporter of Courtesy on the Road since last spring, we tip our coffee mug to the folks of Café 10 at 6355 Ten Oaks Road in Clarksville. Thanks!!!

WHO RU???

The list of "dunno who you are's" is

G-R-O-W-I-N-G

as we see some of you driving courteously but DON'T know WHO YOU ARE!

- ADF-87H 82L-624
- 6BY-L55 MXY656
- M489130 LXT 929
- 9333??M BMY250
- M861336

Write us at info@courtesyontheroad.com with your name, contact info + tag number!!!!!!

e-note week of 11-24-2006

Road Rage CHINESE STYLE



It's not just local. It's not even just American.

These days, China's streets and highways are crammed with drivers, including many who don't follow the rules.

From an article by Melinda Liu, Newsweek 5/12/2006 for more, see: <http://msnbc.msn.com/id/12763241/site/newsweek/>

To be sure, the official booklet of rules and regulations actually does have a chapter titled "Driving With Civility and Professional Ethics." It makes driving sound like a genteel activity of which the ancient scholar Confucius would have approved.

One question asks if drivers should a) deliberately underestimate each other, b) compete for road supremacy or c) learn and help each other, adopt one's strong point while overcoming one's weak point and keep safely driving. I don't know what the last homily means either, but I guessed it be the correct answer—and indeed it was. **Don't you love multiple choice?**

The gap between rules and reality abounds in media coverage of driving dramas. A government cadre in an SUV chased down and ran over a pedestrian because the guy accidentally scratched a car. A psychiatric patient injured in a hit-and-run accident wasn't assisted by passersby for five days so he froze to death. A Chinese youth gang specializes in driving at 150kph (93mph) on Beijing's second ring road, circumnavigating the city in 13 minutes!!! ■

Confucius might say: be safe, smart & courteous!



How'r u doin'?

SCHOOL RANKINGS

11/24/06

- Hammond
- Long Reach
- Centennial
- Reservoir
- Wilde Lake
- Howard
- Glenelg
- Mt Hebron
- Marriots Ridge
- Oakland Mills
- Glenelg Country
- Atholton
- River Hill

one cool thing

Finding out how cool some of you students are is one of the perks Sheldon enjoys doing Courtesy on the Road. Yeah, I meet my share of wise guys, but in general, you're a way cool bunch of people.

THANK YOU! THANK YOU! THANK YOU!

In the spirit of the Thanksgiving holiday, let's send out a big Thank you for the over 900 courteous drivers who have already signed up. We're just waiting on some help (read: \$\$\$\$) from the State Highway Administration so we can print up more magnets and sign up more drivers!

A heart to heart chat with Sheldon about

PARKING LOTS

Did you know that one of the likeliest places to be involved in a fender bender is in a parking lot—especially during the **HOLIDAY** season?

For instance, a driver spots someone with keys in hand approaching her car and their first reaction is to dart forward to be the first to claim the spot, oblivious to the car trying to back out of a space between two vans and...well, you get the idea.

Pedestrians are equally at risk as most parking lots do not have provisions for them which means that they must walk in the traffic lanes, often with small children in tow.

Post office parking lots usually have the highest incidence of accidents. This is because they have the quickest turnover with cars parked often for less than 5 minutes. (Oh, and did I mention holiday season!?)

The best way to protect yourself is to **be aware of everything moving for 360 degrees around your car**. Watch for drivers that might be cutting diagonally across the lot and above all, **remember to drive slowly**. Parking away from the building, where fewer cars are parked, may have several **advantages**:

- The doors on your car will be exposed to fewer parking lot dings.
- A car out in the open, not hidden between other vehicles, is less likely to be vandalized.
- You'll find a spot faster which will make up for the time it takes to walk to the store.
- The extended walk will do you good.

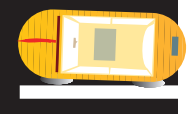
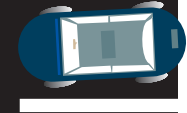
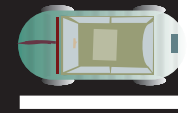
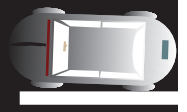
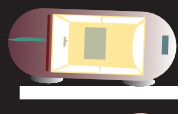
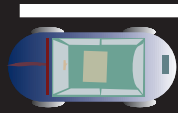
But there are also some **cautions**:

- Avoid parking in secluded areas, especially at night.
- Be sure the area you park in is well lit.
- Check the back seat before getting into the car.

for more info: <http://www.familycar.com/Driving/parking.htm>

Oh...one final word about PARKING LOTS:

Between Thanksgiving and Winter Break, Sheldon will be scouting school parking lots for cars with magnets. So...you can not only improve your chances of getting caught driving courteously by putting the magnet on your car, you can also rack up points for your school! Let's see how it affects the rankings!!!



Traf-FAQs

sponsored by



A Traf-FAQ is a little-known traffic-related factoid. Each week we post a Traf-FAQ on our website. The first student to email us the correct answer from the site wins 8 nuggets from Chick-fil-A @ Columbia Mall.

Last week's Traf-FAQ:

Q How many fatalities per year occur due to aggressive driving??

A An average of at least 1,500 men, women, and children are injured or killed each year in the US by aggressive driving.*

This week's Traf-FAQ:

Q True or False: Since 2000, the number of speeding-related fatalities has been increasing every year.

Go to www.courtesyontheroad.com. Email us at info@courtesyontheroad.com ...and win!

What to do?
Go to www.courtesyontheroad.com.

Then email us at info@courtesyontheroad.com ...and eat for free on Sheldon!

And now for student "caught" being courteous in the

Sheldon sighting!

winner of the week!



CAROLINE KESSLER
marriots ridge high school

Check out these cool prizes:

Gift Certificate to **Bare Bones**, Ellicott City
3 Games of Bowling from **Brunswick Bowling**,
Snowden River

Free \$12 Wash at **Dolly's Car Wash**,
Ellicott City

Gift Certificate to **Don Edwards Salon**, Glenwood
2 passes from the **Columbia Association**
Complimentary Mary Kay Skin Care + Glamour
Makeover for you + a friend from **Michelle Rucker**

12 oz Frostie from **Wendy's**
One Dozen Donuts from **Dunkin' Donuts**
Clarksville or Scaggsville

Free Coffee from **Cafe 10**, Clarksville
8-pc Chicken Nuggets from **Chick-fil-A**, Columbia Mall
Tae Kwon Do lessons for 1 month at
Integrity Martial Arts, Savage

— **CONGRATULATIONS TO CAROLINE!** —

Hey, Winners:

Be sure to let the businesses know you received your gifts from **Courtesy on the Road**, and be sure to thank them!!! (It's the courteous thing to do, eh?)

Sheldon, The geeky little-car-guy

arrive
alive

Courtesy on the Road, Inc.
8775 Cloudleap Court, Suite P63
Columbia, Maryland 21045
Phone: 443-285-9800
info@courtesyontheroad.com
www.courtesyontheroad.com

Courtesy on the Road
'cuz everyone to win!

Remember to thank the businesses that have donated the incredibly generous prizes for the winners of the Sheldon-sightings of the Campaign for Courtesy on the Road:

Angel Face Skin Care • Aromi d'Italia Italian Café • Atlantic Signworks LLC • Avalon Nails • Bella Mia Pizza • Bagel Bin, Clarksville • Bare Bones • Biago Day Spa • Brunswick Columbia Lanes • Build-A-Bear Workshop • Café 10 • Café de Paris • Chicken Out Rotisserie • Chick-Fil-A of Columbia, MD • Chipotle • Columbia Association • Columbia Auto Care • Copeland's of New Orleans • Crouse Plumbing • The Daily Grind • David's Natural Market • DC 101 • Don Edward's Hair Salon • Dolly's Car Wash • Dorsey Hall Mobil • Dunkin Donuts • Clarksville Exxon • Feet First Sports • Follow Me Necessities • George of New York Hair Design • Great Clips for Hair • Great Harvest Bread Company • Hair Cuttery • Harper's Farm Car Care Center • Hickory Ridge Grill • Hickory Ridge Mobil • Hunan Manor • Integrated Martial Arts & Fitness, Inc. • Integrity Martial Arts • Impressions Hair Studio • Jiffy Lube • Julio & Alain Hair Salon • Kendall Hardware • Ledo Pizza • Lee Lynn's Dining Room + Lounge • Lucerna Grill • Luna C. Grille • Lutfi International Hair Designers • Mad City Coffee • Maggie Moo's • Master Barber • Melanie St. Ours, CMT • The Melting Pot • MIX 107.3 FM • Omid's Crown Gasoline • Owen Brown Mobil • The Pet Vet • Play It Again Sports • Premier English Coffee & Café • Princeton Sports • Pro-Nails • Quiznos, Maple Lawn • River Hill Sunoco • Roots Market • Michelle Rucker, Mary Kay Consultant • Spirit Led Auto • State Farm Insurance, Emily Kendall • Strapazza • Subway • Dugout Zone • TBonz • Three Brothers Restaurant • Tina's Nails • Toby's Dinner Theatre • Tokyo Café • Trapeze Restaurant • Wendy's

thank you!