

CAMPAIGN FOR COURTESY ON THE ROAD



featuring the geeky but lovable little mascot and spokescar...Sheldon!

you're the one who controls the ride

URTHE1

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sheldon's featured business of the week

Bare Bones in Ellicott City (and Stuart, Florida in case you happen to go there) has been a supporter of courteous driving for two years. They have been voted **BEST RIBS** by Columbia Magazine and are a fun place to hang out. Shouts 'n' love to Allison and all the gang at Bare Bones!

WHO 'RU?!?

Here is the current list of **UDOs**: **U**nidentified **D**riving **O**bjects. Please let us know if any of these #s belongs to u!

- ADF-87H 82L-624
- 6BY-L55 MXY656
- M489130 612943M
- BMY250 M861336
- M305558 LXT 929
- 3BR N42 4CE P09
- 1AV V53 6BVL55
- MRZ 463

Write to us at info@courtesyontheroad.com with your name, contact info + tag number!!!!!!
Like NOW. K?

e-note week of 12-15-2006

Let it Snow, Let it Snow, Let it Snow

All I have to say is: **a car did not write that ridiculous song!** As the weather gets colder we hear whispers of the "S" word, and frankly, it rings fear into the heart of yours truly. As I have said many a time: **I LOVE YOU GUYS!** and I don't want to see anything bad happen to you. And sometimes bad things can happen to you when you're **driving in the snow.**

Driving in what people love to refer to as **inclement** weather (a word that someone pulls out and dusts off when they mean SNOW!!!) is a challenge. Now we have already had a chat about **SKIDDING...** but let's cover a few other things...like what to do when you **GET STUCK**. Here are some tips from the people up in upstate New York (where it REALLY snows):

If you should find yourself stuck, here's what to do: Turn your wheels from **side to side** a few times to push snow out of the way. Keep a **light touch on the gas**, and ease forward. **Don't spin your wheels; you'll just dig in deeper.** Rocking the vehicle is another way to get unstuck. (Check your owner's manual first—it can damage the transmission on some vehicles.) Shift from forward to reverse, and back again. Each time you're in gear, give a light touch on the gas until the vehicle gets going.

Remember: **be careful out there!!!** We got a lot of cool stuff to do!!



How'r u doin'?
SCHOOL RANKINGS
12/15/06

- Centennial
- Hammond
- Long Reach
- Reservoir
- Wilde Lake
- Howard
- Glenelg
- Mt Hebron
- Marriots Ridge
- Oakland Mills
- Glenelg Country
- Atholton
- River Hill

one cool thing

LOOKING AHEAD:
starting in January we are going to be focusing on road music...road songs...stuff about driving and hitting the open road, about cool cars and well, just YOUR own car...watch for details when we're all back from winter break.

THANK YOU!
THANK YOU!
THANK YOU!

For those **DONATIONS** to help to cover costs of running the program in Howard County + beyond! Remember, in your year end giving...Courtesy on the Road is a non-profit organization (trust me, we are definitely non-profit :) and you'll receive a tax-deductible receipt for your gift! And we thank u.

CAR 54-WHERE R U?

It keeps on happening. Just like **Groundhog Day**, over and over and over and over and over andover and over and...you get it.

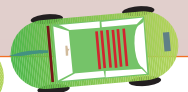
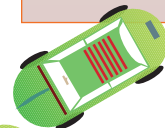
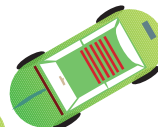
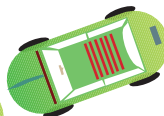
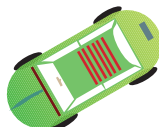
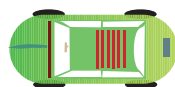
I'm driving around, see...and I spot a car going the speed limit, using its turn signal, even stopping for little old ladies crossing the street. And I say to myself, what a wonderful world...uh, no...I say to myself, **DUDE, THERE GOES ONE COURTEOUS DRIVER!!!!!!!**

And, **BEHOLD!**, there is even a wonderful likeness of me, Sheldon, on a little round ORANGE disk right there on the back of the trunk. **OH MY GOSH!!!!** My **cylinders** go all a-flutter. My **sparkplugs**...well, spark. My **wipers** go on (of course, that sometimes happens when I really just mean to signal, but...well...never mind.)

I proceed to memorize the license plate number of the courteous car, which is not so easy for a **car of very little brain**. I head home and park myself and dash upstairs to check the computer database (OK, we're pushing the metaphor, I know, but go with me.)

And **BAM!** a **very sad message** appears on my monitor saying that the number doesn't match anything in the database. At first I just stare at the screen in automotive disbelief, then I just shake my head and go get something to eat...OK, metaphor's officially over.

Car 54 Where Are You? was a sitcom way back when Sheldon was but a wee little car. It was about a couple of funny policemen in NYC. This time, though, the question isn't where...it's **WHO ARE YOU?**
Calling all cars!? Helloooo?
Hellooooooooooooo?



AND THE WINNER ISN'T:

Here are the tag #s of 2 people caught driving courteously this week...who might have won, only we don't have their names in our database. Why not? you ask? Beats me.

If either of these tag #s belongs to u, get back to us so u can be a winner next time we catch u!

322 BCG
KPF 117

and check out the below prizes that could've been yours (sigh.) Oh well.

PARKING LOTS

Remember: Sheldon is coming through school parking lots until the beginning of winter break, so find your magnet...put it on your car, and help your school rise in the rankings and win the end-of-the-year party next spring!

Traf-FAQs

sponsored by



A Traf-FAQ is a little-known traffic-related factoid. Each week we post a Traf-FAQ on our website. The first student to email us the correct answer from the site wins 8 nuggets from Chick-fil-A at the Columbia Mall.

Now, this week's Tra-FAQ question:

Q FILL IN THE BLANK: 1 out of 10 drivers regularly drives over the speed limit by ___ or more miles per hour.

Go to www.courtesyontheroad.com; then email us at info@courtesyontheroad.com...and eat for free on Sheldon!

And congrats to Traf-FAQ winner, **Louise Steward** from Mt. Hebron High School

and here's another Traf-FAC just FYI:

Drivers 18-24 years old are most likely to fail a written driving test (78% pass); drivers 50-64 years old are most likely to pass (85% pass).

And now for student "caught" being courteous in the

Sheldon sighting!

winner of the week!



JASMINE JOHNSON
howard high school

Check out these cool prizes:

- Free Pizza from **Bella Mia**, Ellicott City
- \$38 Gift Certificate to **Impressions Hair Studio**, Ellicott City
- Free Oil Change from **Dorsey Hall Sunoco**, Dorsey Hall
- Complimentary **Mary Kay Skin Care + Glamour Makeover** for you + a friend from **Michelle Rucker Gift Certificate** to **David's Natural Market**
- 2 passes from the **Columbia Association**
- 12 oz **Frostie** from **Wendy's**
- One Dozen **Donuts** from **Dunkin' Donuts** Clarksville or Scaggsville
- Free Coffee from **The Daily Grind**, Fulton
- 8-pc **Chicken Nuggets** from **Chick-fil-A**, Columbia Mall
- Tae Kwon Do lessons** for 1 month at **Integrity Martial Arts**, Savage

— **CONGRATULATIONS TO JASMINE!** —

Hey, Winners, and "non-Winners" too!!!

Be sure to let the businesses know you received your gifts from **Courtesy on the Road**, and be sure to thank them!!! (It's the courteous thing to do, eh?)

Sheldon, The geeky little-car-guy

arrive
alive

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Courtesy on the Road
cuz everyone to win!