

CAMPAIGN FOR COURTESY ON THE ROAD

featuring the geeky but lovable mascot and spokes-car...Sheldon



e-note week of 1-26-07

SHEDDON who controls the ride

www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com



Sheldon's business of the week

The Columbia Association may not technically be a business, but the CA donates passes to winners in every prize package totally supports of courteous driving. You can use the passes for yourself or a guest to enjoy the wonderful pools and facilities Columbia, MD is so famous for! Thanks CA!

student reps:

See you at Chick-fil-A @ the Columbia Mall, Wed, 1/31, 5:30-6:30 for our first ever meeting! RSVP: info@courtesyontherad.com

UDOs

If any of these UDOs (unidentified driving objects) is U—

- ADF 87H 82L 624
- 6BY L55 MX Y656
- M489130 612943M
- M861336 LXT 929
- 3BR N42 4CE P09
- 6BV L55 MRZ 463
- 322 BCG 703M766

—then e-mail Sheldon at info@courtesyontheroad.com with your name, address and tag number.

DO YOU EVER FEEL LIKE A SELF ESTEEM: A CAR'S STORY

Many of you have already seen the e-note where I courageously bared it all and presented for the world to see, untouched photos of Sheldon as a very young car. And while many have been complimentary, (or at least sympathetic) you must understand that long before I became the beautiful (and fully-equipped) dreamobile you see today, I was first an ugly (stripped down) duckling.

High school. Yeah. There are days when life is a highway, but there are also days when you feel like the dip in the road. What to do? Pull over. Clean your spark plugs. Change your oil. Check out the open road and remember: there's only one month till pitchers and catchers report for spring training! :)



SOME GOOD POINTS ABOUT GOOD ROAD SONGS

were made by Hammond student Stacey Greene who wrote that when listening to certain songs while driving in her car, elicits different responses.

For instance, in replying to our APB (All Points Bulletin) for road songs—road songs being defined as either

- a. songs about driving, the highway, cars, etc.
- b. songs that use travel as a metaphor for...LIFE. As in lines like "where are you heading?" or "life is a highway." (BTW, are we getting votes for the Tom Petty, Tom Cochrane or Rascal Flatts version?? **Brian Wyman** of Long Reach likes Rascal Flatts, while one FOS (friend of Sheldon) has the Tom Petty version as her ring tone...), or
- c. a song you love to play while driving (or it puts a smile on your face when you hear it on the radio...)

Anyway, for Stacey (you remember Stacey from 2 paragraphs ago...?) certain songs evoke different responses. For instance, when she hears **Natasha Bedingfield's "Unwritten"** she says she sings it **LOUD!!** along with the radio. And, when **Snow Patrol's "Chasing Cars"** (if I lay here...if I just lay here...hey that could be the roadkill theme song... oh, that was nasty.) When Stacey hears "Chasing Cars," and she is getting close to home, she takes a detour, "so I won't be home before the song is over." Any responses to certain songs for you in the car? 🚗

more Road songs

Here are some more of your road song recommendations:

Michael Mattheiss (CHS)

Stephanie Richmond (CHS)

Stacey Greene (Hammond)

Dave Stishan (CHS)

HOW RU
DOING?
SCHOOL RANKINGS
1/26/07

Centennial
Long Reach
Hammond
Reservoir
Wilde Lake
Howard
Glenelg
Mt Hebron
Marriots Ridge
Oakland Mills
Glenelg Country
Atholton
River Hill

FEBRUARY AND MARCH ARE "HOW 'BOUT LET'S GET THOSE ADULTS TO BE COURTEOUS DRIVERS" MONTH

Catchy, huh? Well, catchy or not, we have added a new wrinkle to our campaign for courtesy on the road. Through this new wrinkle we are looking to accomplish three things:

1. GETTING ADULTS TO BE AWARE OF ROAD COURTESY TOO.

We have heard from several of you that you know some adults who could sure use a little encouragement, if not incentive, to think about road courtesy. Not that adults all drive without using their turn signals or coming to a complete stop (two of your pet peeves.) But since adults are driving role models for new drivers, this can only be a good thing.

2. GETTING POINTS FOR YOUR SCHOOL.

As of today Long Reach, Centennial, Hammond, Reservoir and Howard High are the top five in our school rankings (see below, left). But with Sheldon's Tater Tot Tour '07 heating up, anything can happen to change the rankings. One of the ways you can earn more points for your school is to sign up adults and have them put Sheldon on the backs of their cars.

3. HELPING COR BECOME A SELF-SUSTAINING PROGRAM.

Ever since Sheldon gave away his very very very first magnet, curriculum and magnets have been given gratis (as in FREE) to students signing up for Courtesy on the Road. In order to continue running this program, county schools can help by signing up adults for a small fee.

So **HOW** are we going to do all these things? This is where the **COR STUDENT REPS** figure in. Soon we will be posting the names of the student reps from each school. They will be the point people to get students to **sign up adults at \$10 each**. Adults will receive magnet + curricula (I knew my Latin would come in handy one day!) and be part of the program. The **school will get extra points** for each adult. Also, when we catch an adult driving courteously, we'll recognize him or her in this e-note and give the school **even more points!** Money raised in our **"How 'bout let's get those adults to be courteous drivers"** drive will go to continue the Campaign for Courtesy on the Road here in the great state of Maryland (as they say at political conventions). So, if you want to help as a student rep, e-mail info@courtesyontheroad.com. 📧

Last weeks 4 i-tunes giveaway!!

Two more weeks to submit road song names to enter the i-tunes giveaway. And, uh, sorry, but "The Wheels on the Bus Go Round and Round" is already taken, so you'll just have to dig deeper gang. **Winners will be announced in the Feb. 2 e-note**, just in time for Goundhog Day (?).

Traf-FAQs

A traf-faq is a little-known traffic-related factoid. The first student to e-mail Sheldon with the correct answer, available on our web site, will win 8-pc chicken nuggets from Chick-fil-A at the Columbia Mall.

Last week's Traf-faq: Fill in da blank:

___ percent of Americans say that they change lanes on a highway without using their blinker.

(Answer: 60%! DUMB BBBBBBBB!)

Congratulations to Neelam Parikh

This week's Traf-faq:

True or False:

According to the latest tally of the www.monkeymeter.com **CNARRR** (Current National Average Road Rage Rating), **both** Baltimore and Washington, DC are among the top ten in reported instances of road rage in the USA. T or F?

Go to www.courtesyontheroad.com; then e-mail Sheldon at info@courtesyontheroad.com with the correct answer and eat for free...on Sheldon!

Traf-FAQs is sponsored by



Eat mor chikn
Drive mor courteous

Courtesy on the Road, inc. is a non-profit (501c3) organization. Donations are tax-deductible. 8775 Cloudleap Court, Suite P63, Columbia, MD 21045
info@courtesyontheroad.com
www.courtesyontheroad.com

...and now 4 the student caught being **safe smart + courteous**—

the Sheldon Sighting winner of the week

ELIZABETH SEIPEL howard high school

Check out these sweeeeeet prizes:

- Gift Card to Uno Chicago Grill**, Ellicott City
- Free Car Wash** from **Dolly's Car Wash**, Ellicott City
- Free facial** from **Angel Face Skin Care**
- 2 free passes** to the **Columbia Association** (Sheldon's featured business of the week)
- 12 oz. Frostie** from **Wendy's**
- One dozen donuts** from **Dunkin Donuts**, Clarksville or Scaggsville
- Free Coffee** from **Café 10**, Clarksville
- 8-pc Chicken Nuggets** from **Chick-fil-A**, Columbia Mall
- 1 month FREE Tae Kwon Do lessons for 2 people** at **Integrity Martial Arts**, Savage

Hey! past, current and future winners! Be sure to thank the businesses that donated your gifts and let them know that you appreciate them supporting Courtesy on the Road!

And everyone—think about the adults you're going to sign up in our February "How 'bout let's get those adults to be courteous drivers" drive. More points 4 your school! more support for Courtesy on the Road! More magnets out there! **AND MORE COURTEOUS DRIVERS ON THE ROAD!**

Tailights, y'all!

Sheldon the geeky (and proud of it) little car guy

arrive
alive

