

CAMPAIGN FOR COURTESY ON THE ROAD

featuring the geeky but lovable mascot and spokes-car...Sheldon



e-note week of 2-9-07

THE 1 who controls the ride

www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com



Sheldon's business of the week

Integrity Martial Arts is a FoS (friend of Sheldon). Every week's prize package has included a free month of **Tae Kwon Do** lessons for you and a friend. A winner from last year— **Robert Sagmiller** of Glenleg HS (and now a student at Clemson University) began lessons at Integrity Martial Arts. Robert now competes in martial arts tournaments! (And continues to drive courteously, of course.)

UDOs-----
—unidentified driving objects. Who r u?

- ADF 87H** **82L 624**
- 6BY L55** **MXY656**
- M489130** **703M766**
- M861336** **LXT 929**
- 3BR N42** **4CE P09**
- 6BV L55** **MRZ 463**
- 322 BCG**

Just e-mail Sheldon at info@courtesyontheroad.com with your name, address and tag number. Glad so many of you already got back 2 us!

CALLING ALL ADULTS: SHELDON WANTS YOU

After a pleasant meeting with some of the COR Student Reps over a few **Chick-fil-A** nuggets, we have embarked on the new, if not catchy membership drive which we like to call:

HOW 'BOUT LET'S GET ALL THOSE ADULTS 2B COURTEOUS DRIVERS!?!?!



Signing up adults (for a donation to the program of **\$10 each**) will benefit the Campaign for Courtesy on the Road + the HOCO schools + students + everyone in **5** (count 'em folks) **FIVE** different ways:

1. More folks being **COURTEOUS DRIVERS** and even more Sheldon **MAGNETS** on the road.
2. More **POINTS for your school**. Each adult sign-up will net points for their designated school.
3. **Rewards for the Student Reps** who help run this sign-up drive.
4. Help **Courtesy on the Road become a self-sustaining program** that can continue in Howard County high schools.
5. Adults caught driving courteously will be recognized in the **e-note**.

MORE inside-----

SHOUTS TO MS. HASTINGS AND THE GANG @ CHS!

for rolling out the **RED CARPET** not only for Sheldon and Friends, but for **FOX5 News** who took a spin in the car with Sheldon-sighting winner and (now) minor celebrity **Michael Mattheiss**. Keep ur eyes open for the broadcast and see Sheldon on TV...uh...and Michael...yeah.

SHELDON'S TATER TOT TOUR COMIN' TO UR PLACE

Tues., 2/13	Reservoir	Thur., 2/22	Atholton
Thur., 2/15	Oakland Mills	Tues., 2/27	Howard
Thur., 3/1	Glenelg	Tues., 3/6	Marriots Ridge
Tues., 2/20	River Hill HS		

Anyone who comes over and asks **"You want fries with that?"** will receive a little something from Sheldon. 🚗

HOW RU DOING?

SCHOOL RANKINGS

2/9/07

Centennial

Long Reach

moved up! Wilde Lake

Reservoir

Hammond

Howard

Glenelg

Mt Hebron

Marriots Ridge

Oakland Mills

Glenelg Country

Atholton

River Hill

BRILLIANT!!!!!!!

LAURA ROSS of Wilde Lake HS knew her tag # when she signed up yesterday. Why? Because she had taken a pic of her tag with her cell phone camera! So smart!

ur student reps:

Atholton [REP NEEDED]
Centennial Maria Blomer
 Dave Stishan
 Kris Kiersarsky
 Bridget Collins

Glenelg Megan Bowie
 Ian Collins
 Summer Solis

Hammond Max Carchman
Howard Erin Whitman

Long Reach Kimberly Tosh
Marriots Rdg Caroline Kessler
Mt Hebron Cabot Benson
 Louise Stewart

Oakland Mills [REP NEEDED]
Reservoir Anthony Tripoli,
 Chris Holt

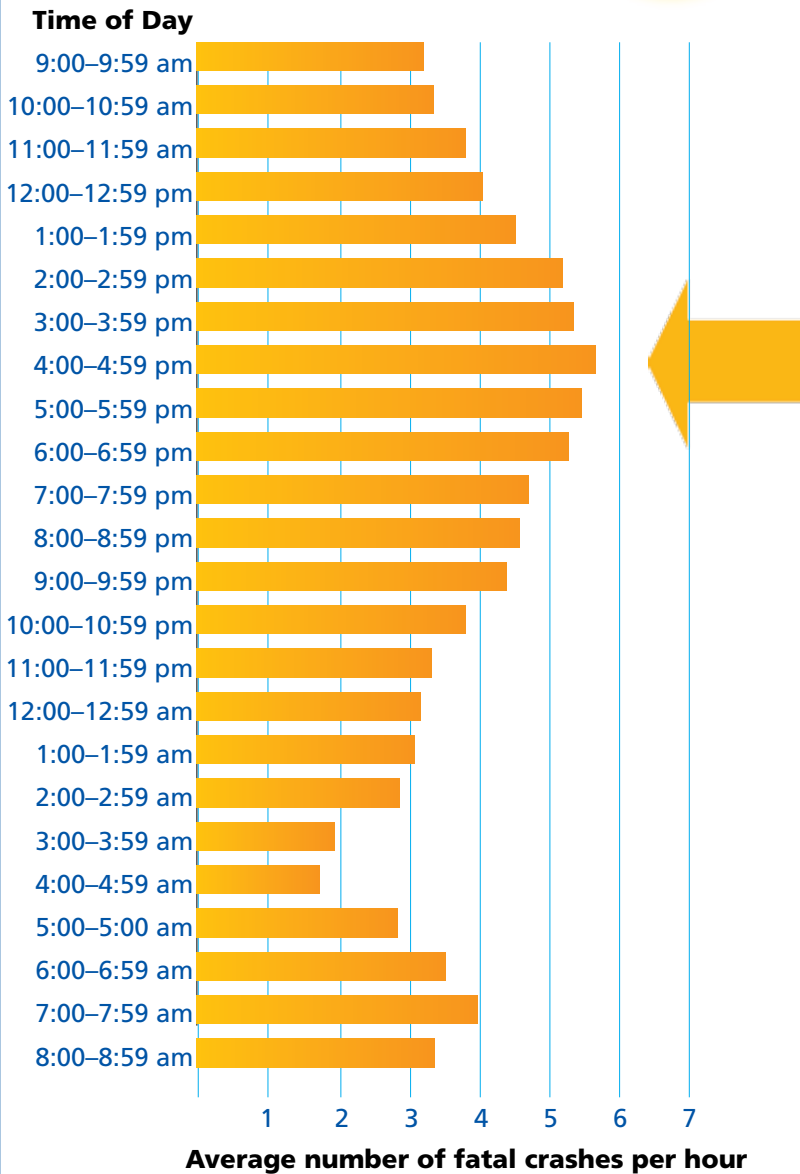
River Hill Alyssa Currie
 Jennifer Li

Wilde Lake Philip Sandborn
 Catie Quimby
 Alexandra English
 Jasmine Sosa

WHEN u drive, just like **HOW** u drive... makes a **REAL** difference!

Average number of fatal crashes per hour in the US (NHTSA)

National Highway Traffic and Safety Administration



The moral of this story is: **watch out for the afternoon rush hour!!!** You know, when you guys are finishing up after-school activities and you can't wait to peel out (!!!) of the parking lot and head home... that's the time to be especially careful and use your "OTHERS AWARE-NESS" skills to the max! Even if you are a safe, smart and courteous driver, the person behind the wheel of the **OTHER** car may be talking on a cell phone, drinking coffee, etc. So keep alert and stay safe!

THE DETAILS: LOTS OF WAYS TO SIGN UP ADULTS!

- 1) Sign-up sheets will be available through COR STUDENT REPS.
- 2) We have also included a sign-up sheet form at the end of this e-note.
- 3) Email us at info@courtesyontheroad.com and we will send you a pdf.
- 4) Adults may also sign up online at www.courtesyontheroad.com.

NOTE: Adults will receive a **TAX-DEDUCTIBLE RECEIPT.**

Turn in forms and donations (preferably **checks** payable to **Courtesy on the Road, Inc.**) to a **student rep** (SEE list on left). If you don't have one, email us directly. Reps will be given **magnets and curriculum** to distribute to adults who sign up. If you would like to be a **student rep**, or if you have any **questions**, e-mail Sheldon at info@courtesyontheroad.com.

Remember: the party at the end of the year hangs in the balance!

Traf-FAQs

A traf-faq is a little-known traffic-related factoid. The first student to e-mail Sheldon with the correct answer, available on our web site, will win 8-pc chicken nuggets from Chick-fil-A at the Columbia Mall.

Last week's Traf-faq: Fill in da blank

On an average day in the USA, ___ teenagers are killed in teen-driven vehicles.

Answer: 10! Whoa!
That's way too many!!!

This week's Traf-faq: multiple choice

From *The Reader's Digest* section "What are the Odds?"

"From Rude to RIP"

Q: What's the chance that road rage was a factor in someone's death in a motor vehicle accident?

- (a) 1 in 350
- (b) 1 in 1,300
- (c) 1 in 2,700

NOW...

Go to www.courtesyontheroad.com; then e-mail Sheldon at info@courtesyontheroad.com with the correct answer and eat for free...on Sheldon!

Traf-FAQs is sponsored by



Eat mor chikn
Drive mor courteous

Courtesy on the Road, inc. is a non-profit (501c3) organization. Donations are tax-deductible. 8775 Cloudleap Court, Suite P63, Columbia, MD 21045
info@courtesyontheroad.com
www.courtesyontheroad.com

...and now 4 the student caught being **safe smart + courteous**—

the Sheldon Sighting winner of the week

JANELLE WINKOWSKI long reach high school

Check out these sweeeeeet prizes:

- Gift Card to Hunan Manor**, Ellicott City
- Free Ultimate Car Wash** from **Dorsey Sunoco**, Ellicott City
- Free Cut and Blow Dry** from **Julio & Alain**, Owen Brown Center
- Free Skin Care and Glamour Makeover** for you and a friend from **Michelle Rucker, Mary Kay Rep**
- 2 free passes** to the **Columbia Association**
- 12 oz. Frostie** from **Wendy's**
- One dozen donuts** from **Dunkin Donuts**, Clarksville or Scaggsville
- Free Coffee** from **The Daily Grind**, Fulton
- 8-pc Chicken Nuggets** from **Chick-fil-A**, Columbia Mall
- 1 month FREE Tae Kwon Do lessons for 2 people** at **Integrity Martial Arts**, Savage

Hey! past, current and future winners! Be sure to thank the businesses that donated your gifts and let them know that you appreciate them supporting Courtesy on the Road!

And everyone—think about the adults you're going to sign up in our February/March "How 'bout let's get those adults to be courteous drivers" drive. More points 4 your school! more support for Courtesy on the Road! More magnets out there! **MORE COURTEOUS DRIVERS ON THE ROAD!**

Taillights, y'all!

Sheldon the geeky (and proud of it) little car guy

Proud partner of:

