

CAMPAIGN FOR COURTESY ON THE ROAD



e-note
week of
2-23-07

featuring the geeky but lovable mascot and spokes-car...Sheldon

u r the car...

Inside: Road-flix contest entries!!!
More n more student reps—
to help you all sign up
adult courteous drivers
Tater Tot Tour schedule

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Sheldon's business of the week

Shouts to Steve and the guys at Dorsey Hall Sunoco. Not only do they support courteous driving with oil changes and car washes (I myself personally could certainly use a bath these days!!!) but they help damsels (+ others) in distress and carry my favorite cheese puffs in their convenience store. The nicest bunch of guys, from owner to the mechanics to the cashier! Big thanks from Sheldon!

UDOs new

—unidentified driving objects. Who r u?

Last Wednesday, **Valentine's Day (aka SNOW+ICE DAY)**, one courteous driver braved the elements only to get stuck on Centennial Lane! Snow covered the vehicle until all that could be seen was the familiar orange **MAGNET!!!**

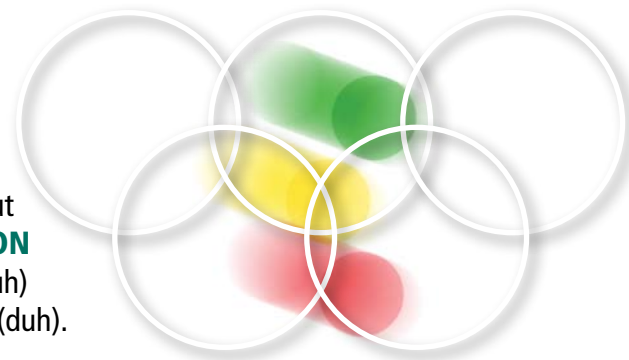
Who r u? **lyw 817**

Just e-mail Sheldon at info@courtesyontheroad.com with your name, address and tag number. Glad so many of you already got back 2 us!

DRIVING: NOW AN OLYMPIC SPORT!

Yes, I know we are still a year away from games of the XXIX Olympiad in Beijing, China, but as with presidential elections, you can never obsess too early.

A brand new Olympic event called a **AUTO OCTATHALON** will make its debut as an Olympic sport. **AUTO OCTATHALON** is composed of eight separate events, (duh) all of which occur **while driving a car** (duh).



- 1 THE HOT COFFEE SIP.** The Octathalon begins with the most basic of challenges: drinking piping hot coffee while driving. How can we be sure it's piping HOT? Because our crack legal team has deliberately put the words "piping hot!" right there on the cup (although reading is a separate event).
- 2 THE FAST FOOD CONDIMENT EVENT.** In this leg of the competition, drivers are given options of ordering and doctoring food from several drive-thrus. For instance, after purchasing a grilled stuff burrito from Taco Bell, participants, without pulling over to the side and stopping, are asked to unfold the tortilla and squeeze five fire sauces into the burrito and rewrap it. Balancing a drink at the same time raises the this event to true Olympic-level competition.
- 3 FM STATION/CD TRACK LOCATOR.** Here are two variations of one of the event's most entertaining challenges. Contestants are asked to tune in specific radio frequencies or find designated tracks from a 6-CD player while driving behind a school bus. Fine motor skills plus a trained ear are essential for success.
- 4 SPORTS PAGE.** This is a simple event that requires the entrant to check out the local high school basketball scores while driving. Though an apparently straightforward task, many athletes lose crucial points on the dismount where judges carefully observe the refolding of the newspaper.
- 5 E-MAIL CHECK.** With the passenger's seat free of all other objects, contestants are assigned laptops. They must boot up, sign on, open and read emails in stop-and-go highway traffic. Added points are given for successful execution of IMs.
- 6 MAKE-UP APPLICATION** (women) and **CONTACT LENS PLACEMENT** (men). Consider these the balance beam and pommel horse of driving competition. Drivers must perform these skills to the satisfaction of the judges. Scoring in these two events can be brutal and due to the subjective nature of the event, a new 10-point system is now being tested to assure that results are not fixed.
- 7 SHAVING COMPETITION.** After years of consideration by experts, this event was expanded to include both women and men. Drivers use electric razors (what? did you think we were nuts!?). Faces, heads and legs are all considered legal shaving areas. Closeness of shave is seriously considered by the judges. *cont'd*

HOW RU DOING?

SCHOOL RANKINGS

2/23/07

Centennial

Long Reach

Wilde Lake

Reservoir

Hammond

Howard

Glenelg

Mt Hebron

Marriots Ridge

Oakland Mills

Glenelg Country

Atholton

River Hill

ur Student Reps:

Atholton	[REP NEEDED]
Centennial	Maria Blomer
	Dave Stishan
	Kris Kiersarsky
	Bridget Collins
	Leigh Harney
	Michael Mattheiss
	Stephanie Richmond
Glenelg	Megan Bowie
	Ian Collins
	Summer Solis
	Michael Atlas
Hammond	Max Carchman
Howard	Erin Whitman
Long Reach	Kimberly Tosh
	Candace Tingen
	Janell Winkowski
Marriots Rdg	Caroline Kessler
Mt Hebron	Cabot Benson
	Louise Stewart
Oakland Mills	[REP NEEDED]
Reservoir	Anthony Tripoli
	Chris Holt
	Ryan Griffin
River Hill	Alyssa Currie
	Jennifer Li
Wilde Lake	Philip Sandborn
	Catie Quimby
	Alexandra English
	Jasmine Sosa

8 Beijing is proud to be host to the first international **SUDOKU CHALLENGE**. This replaces the previous Crossword Challenge, an American-dominated event (due to the language of the crosswords being English). The Chinese Olympic Committee petitioned the IOC to employ the numeric-logic game, thus leveling the playing field. Drivers are given a puzzle and assigned a course. Competitors must complete both course and puzzle, and will be timed. Degree of difficulty (beginner, intermediate, advanced and samurai) will affect the total score.

We look forward to seeing you when all the world comes **drives** to Beijing. Oh, one more thing. Remember that these Olympic events will be performed by professional drivers on closed tracks. Do not try them while driving around YOUR community...K? 🚗

SHELDON'S TATER TOT TOUR COMIN' TO UR PLACE

NOTE: Several Tater Tor Tour dates had to be rescheduled due to SNOW.

Tues., 2/27	Howard HS	Thur., 3/1	Glenelg HS
Tues., 3/6	Marriots Ridge	Tues., 3/6	Reservoir HS
Thur., 3/8	Hammond HS	TBA	Oakland Mills

ADULT SIGN-UPS...STARTING TO CATCH ON

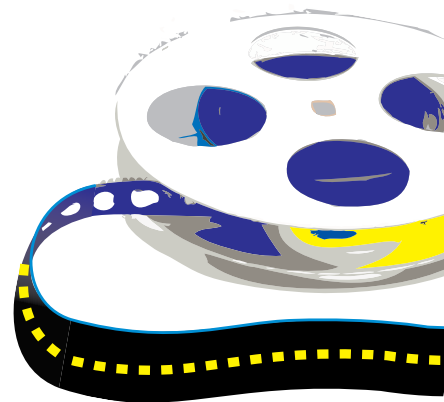
Signing up adults for Courtesy on the Road is an easy way to **earn points for your school** toward the end of the year party, raise **road courtesy awareness** + help **Courtesy on the Road** become a **self-supporting ongoing program** in Howard County schools. It is only **\$10 per adult** to become a magnet-carrying member of the Sheldon fan club!

Adults can sign up online at www.courtesyontheroad.com, or use the sign-up sheets like the one at the end of this e-note. Turn in donations and sign-ups to your student reps. Sign up friends, family, family friends, friends' family...you get it. Keep those sign-ups coming in! Questions? info#courtesyontheroad.com!

NOTE to Adults: Putting Sheldon on your car is optional, though leading by example is a very good thing!

road flix win! CONTEST!

Send in your favorite movies about cars, road trips, racing, etc. or just a cool film with a really great driving scene! Take a moment to describe it if you want. E-mail entries to info@courtesyontheroad.com and win in our **Best Buy gift card giveaway!** (+ get points 4 ur school!)



Stacey Greene from **Hammond**, winner of our Road Tunes contest sent in **"Talledega Nights" with Will Ferrell, "Cars" and "Need for Speed."** (Remember, Sheldon does NOT endorse the driving in these movies...they are just, well...movies.) **SEND IN YOUR FAVORITE MOVIES to info@courtesyontheroad.com + be eligible to win! More next week!** 🚗

Traf-FAQs

A traf-faq is a little-known traffic-related factoid. The first student to e-mail Sheldon with the correct answer, available on our web site, will win 8-pc chicken nuggets from Chick-fil-A at the Columbia Mall.

Last week's Traf-faq: Multiple choice

Q: What's the chance that road rage factored in a death via motor vehicle accident?

- (a) 1 in 350
- (b) 1 in 1,300
- (c) 1 in 2,700

Road rage factored into **1 in 1,300** deaths in the US from 1990 to 1996 according to the AAA Foundation for Traffic Safety.

This week's Traf-faq, a little-known Star Wars fact, comes to us courtesy of Becky Devlin, Long Reach HS. Becky writes:

Luke's hovering landspeeder in the original 1977 version was actually built around a car. To keep the wheels from showing, the post-production guys smeared vaseline on the movie cells. This made the 'speeder' look like it was sitting on an orange blob. (It was fixed in the Special Edition.)

For sending in her own Traf-FAQ Becky receives some yummy chicken nuggets courtesy of



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...and now 4 the student caught being **safe, smart + courteous**—

the Sheldon Sighting winner of the week

CHRISTEA PARENT howard high school

caught driving on Route 108 and Centre Park Drive
Check out these sweeeeeet prizes:

Free Oil Change + 1 Ultimate Car Wash

from **Dorsey Sunoco**, Dorsey Search

(Sheldon's business of the week!)

Gift Certificate to Cafe de Paris, Columbia (ooh la la!)

Free Skin Care and Glamour Makeover for you and a friend

from **Michelle Rucker, Mary Kay Rep**

2 free passes to the **Columbia Association**

12 oz. Frostie from **Wendy's**

One dozen donuts from **Dunkin Donuts**,

Clarksville or Scaggsville

Free Coffee from **The Daily Grind**, Fulton

8-pc Chicken Nuggets from **Chick-fil-A**, Columbia Mall

2 Convoy in Progress magnets from **Follow Me Necessities**

1 month FREE Tae Kwon Do lessons for 2 people

at **Integrity Martial Arts**, Savage

Hey! past, current and future winners! Be sure to thank the businesses that donated your gifts and let them know that you appreciate them supporting Courtesy on the Road!

And think about the **adults** you're going to sign up in our "How 'bout let's get those adults to be courteous drivers" drive. More **points 4 your school!** More **support** for Courtesy on the Road! More **magnets** out there! **MORE COURTEOUS DRIVERS ON THE ROAD!!!!!! (I get so excited)**

Signalling, looking both ways, + pulling out...vroom :)
Sheldon the handsome little car guy

Proud partner of:

