

# CAMPAIGN FOR COURTESY ON THE ROAD

e-note  
week of  
5-11-07



featuring the geeky but lovable mascot and spokes-car...Sheldon

URTHE who controls the ride...

**INSIDE:**  
Latest News on the Party: May 23.  
Check out the Prizes  
**Civility Rules: Rule #8**  
Say it ain't so Steve McNair!

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## THE RULES OF THE GAME

Following the recent fatal car crash of St. Louis Cardinal pitcher Josh Hancock, the Os + other MLB Teams now ban beer in the home clubhouse!

Courtesy on the Road is an up, positive program of incentives, rewards and WINNING! It has always been our desire to be PRO-active and avoid RE-acting to tragedy. Yet, tragedy does occur as it did a couple of weeks ago when a young man named Josh Hancock was killed as he drove while intoxicated.

05/05/2007 8:45 PM ET.

### ORIOLES BAN BEER IN CLUBHOUSE

By Spencer Fordin/MLB.com

The repercussions of Josh Hancock's tragic accident are spreading throughout the baseball world, and the ripples reached Camden Yards on Friday night. Baltimore's executives have decided that alcohol will no longer be available to players in the home clubhouse, a change in policy that alters years of established tradition.

*he didn't know it would be his final pitch*

Josh Hancock,  
Relief pitcher, No. 32  
Born: April 11, 1978  
**Died: April 29, 2007 (age 29)**  
Birthplace: Cleveland, Miss.  
Height: 6 feet, 3 inches  
Weight: 205  
Batted: Right  
Threw: Right  
College: Auburn  
MLB debut: Sept. 10, 2002,  
for the Boston Red Sox  
**Final game: April 28, 2007,**  
for the St. Louis Cardinals  
**Killed instantly, driving**  
**while intoxicated**

Hancock, who passed away in a car crash last week, was **found to have a high level of alcohol in his system.** That's caused several teams to re-evaluate the creature comforts available to their players in the post-game spread, and the Orioles have decided it would be best to eliminate beer from the clubhouse cooler.

Jim Duquette, Baltimore's vice president of baseball operations, said the decision was made to protect the players from adverse situations that could be easily avoided.

"We've been talking about this prior to the whole incident in St. Louis. Obviously, that brings more focus to the matter," said Duquette. "We didn't feel we should be putting our players in a situation where they could potentially end up with a [driving while intoxicated case] and the club shouldn't be providing [the alcohol]. "That seems to be the main [issue]. I think, for the most part, players are pretty responsible about it, too. It's just like the general public. The majority of people that have drinks are responsible people when they drive, but there's always a select few that may go a little too far. That's something that we don't want from our players, from an organizational standpoint."

**ATTENTION:**  
Centennial HS students:  
Tickets will be coming  
to you shortly for:

**COURTESY ON THE  
ROAD NIGHT  
ORIOLE PARK @  
CAMDEN YARDS  
May 22, 2007  
Os vs Blue Jays!**

**CIVILITY  
RULES! (#9)**

**Respect even a  
subtle "No"**

"We often take 'No' as a  
rejection of our whole being."\*

We've spoken before about letting  
someone merge into your lane.  
But suppose you find yourself in  
the position of needing someone  
to let YOU in. In a perfect civil,  
courteous world this would be  
NP as we say in txt...but, as you  
probably have figured out, it isn't  
always a nice civil world out there.

Suppose you honk gently, put on  
your turn signal + your most sheep-  
ish smile + make eye-contact with  
the driver on your right + motion to  
be let in...and are answered by  
a cold stony stare. THIS IS NOT A  
REJECTION OF YOUR WHOLE  
BEING. Don't let your feelings spin  
out, just repeat the mantra—"it's  
their problem," and try again!

**Dr. PM Forni** is co-founder and cur-  
rent director of The Civility Initiative at  
Johns Hopkins University and author  
of **Choosing Civility: Twenty-five  
Rules of Considerate Conduct**

\* p. 75.

## **DEAL OR NO DEAL? HERE'S THE DEAL:**



### **Mark ur Calendar: Come Celebrate Courteous Driving**

**Wednesday, May 23rd @ the Chick-fil-A at the Columbia Mall: Sheldon Gives Back.**

Shown above are just some of the prizes that have been donated to help raise money for Courtesy on the Road. Rather than just ask for donations (which are, however, cheerfully accepted AND tax-deductible, we wanted to make sure we gave away a ton of stuff—**over \$1,000 worth of cool prizes...so far!**

So, here's the deal: we discovered that we are not permitted to sell tickets at the high schools...so, we will begin selling them at the mall the afternoon of the raffle. **ATTENTION STUDENTS REPS:** If you haven't already, please be sure to e-mail us at [info@courtesyontheroad.com](mailto:info@courtesyontheroad.com) and let us know you can meet up at the mall after school and help out. (AND **if anyone would like to volunteer**, even if you are not currently a student rep, please send us an e-mail!!!)

**We will be setting up in front of Chick-fil-A around 2:30 PM**, and will begin giving away prizes from 5-7pm. We will also be honoring Centennial High School by awarding them the 2nd Annual Sheldon Award! If can't stay for the drawing...please come and buy tickets in advance, since you don't need to be present to win! All high schoolers are eligible to win! AND (everyone!) **REMEMBER: mention Courtesy on the Road when you buy food from Chick-fil-A and 20% will go toward supporting the campaign Courtesy on the Road** and making sure we can continue to reward safe, smart and courteous drivers next year and beyond!

# Traf-FAQs

A traf-FAQ is a little-known traffic-related factoid. The first student to e-mail Sheldon with the correct answer, available on our web site, will win 8-pc chicken nuggets from Chick-fil-A at the Columbia Mall.

## Last week's Traf-FAQ:

Name one song from the album Road Rage, by The Big Sea...?

- Donkey Riding • When I'm Up • Everything Shines • Goin Up • Boston And St. Johns • The Night Pat Murphy Died • Consequence Free • Captain Wedderburn • The Old Black Rum • General Taylor • Lukey • Feel It Turn • I'm A Rover • Fast As I Can • Jack Hinks • Mari Mac • Ordinary Day • Excursion Around The Bay • Hangin Johnny

## This week's Traf-FAQ:

According to The Baltimore Sun online, Baltimore Ravens quarterback Steve McNair was arrested in Tennessee on a DUI charge today (May 10). The circumstances were rather unusual...what were they?

### NOW go to...

[www.courtesyontheroad.com](http://www.courtesyontheroad.com); then e-mail Sheldon at [info@courtesyontheroad.com](mailto:info@courtesyontheroad.com) with the correct answer and eat for free... on Sheldon!

Traf-FAQ sponsored by



Courtesy on the Road, Inc. is a Non-profit (501c3) organization. Donations are tax-deductible. 8775 Cloudleap Court, Suite P63, Columbia, MD 21045 [info@courtesyontheroad.com](mailto:info@courtesyontheroad.com) [www.courtesyontheroad.com](http://www.courtesyontheroad.com)

**Donate online:** please help support tis program by going to [www.courtesyontheroad.com](http://www.courtesyontheroad.com) and click on the "make donation" tab.

...and now 4 the student caught being **safe, smart + courteous**—

# the Sheldon Sighting winner of the week

## TRICIA BULGER centennial high school

caught driving on Route 108 near Route 29  
Check out these sweeeeeet prizes:

**Gift certificate to The Great Sage (or any Roots affiliate), Clarksville**

**Gift Certificte to Biago Day Spa, Clarksville**

**Free oil change at Omid's Crown Columbia, Wilde Lake**

**\$20 gift certificate to the Cookie Lee Jewelry Catalog**  
courtesy of **Mindy Atlas, Glenelg**

**Free facial + glamour makeover** for you and a friend  
from **Michelle Rucker, Mary Kay Rep**

**2 free passes to the Columbia Association**

**One dozen donuts from Dunkin Donuts,**  
Clarksville or Scaggsville

**Free coffee from Cafe 10, Clarksville**

**8-pc Chicken Nuggets from Chick-fil-A, Columbia Mall**

**2 Convoy in Progress magnets from Follow Me Necessities**

**1 month FREE Tae Kwon Do lessons (for two!)**  
at **Integrity Martial Arts, Savage**

Hey! past, current and future winners! Be sure to thank the businesses that donated your gifts and let them know that you appreciate them supporting Courtesy on the Road!

And as we get into prom/final exams/graduation season (shudder!)...**please** be **C**areful, **C**onsiderate, **C**ourteous, **C**ivil, **C**autious, **C**aring, **C**oncentrating, **C**orrect, and any other important "**C**" as you drive your **C**ar!

Signalling, looking both ways, + pulling out...vroom :)

*Sheldon the **C**ute little car guy*

Partner of:

